



About Us

We are a group of chartered accountants with 8+ years of experience in accounting, advisory and auditing. We have supported companies operating in a wide range of industries and have firsthand experience of developing effective finance functions for startups.

We provide a one-stop solution for all your accounting and finance needs. Our aim is to help make your business as efficient as possible by allowing you to focus on the core aspects of what makes your company successful and leaving the support functions in the hands of our capable professionals.

What We Offer

Dedicated teams

Expert teams assigned solely to your company.



Process Improvement

Increased efficiency and streamlining of day-to-day processes.

Immediate Access

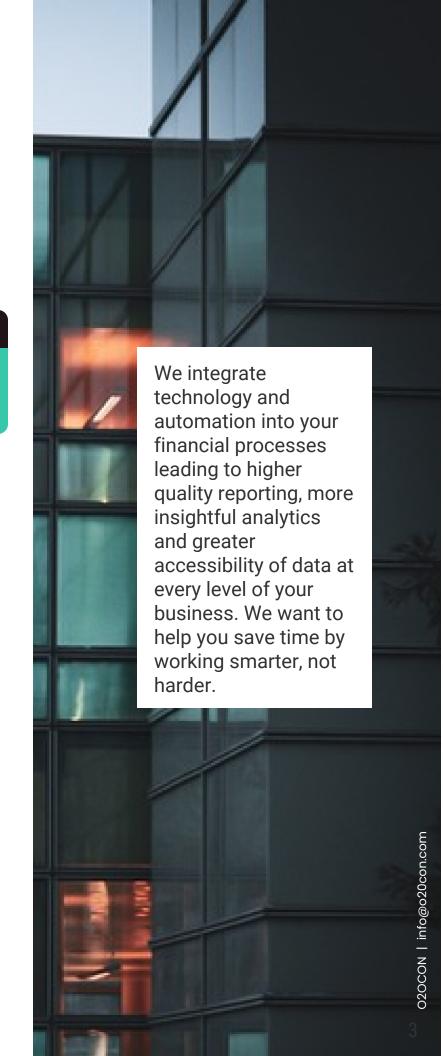
Immediate and up-todate access to all records.





KPIs

We help develop and monitor KPIs that will give your business the competitive edge it needs.



Our Services



Business Process Outsourcing

Let us help you with your daily bookkeeping and the streamlining of your accounting processes so you can focus on what makes your business great.



Financial Planning & Analysis

Combine financial, operational and external data to help guide more profitable decision-making for your business. We'll cover all your forecasting and budgeting needs.



Process Improvement

Constantly reviewing your business processes and improving their efficiency and effectiveness is key to developing and maintaining the competitive edge within your industry.



Audit & Due Diligence

We have audit experience from both sides of the table, having worked within EY & PwC and having coordinated corporate audits led by both EY & PwC.

Our Services



CFO Outsourcing

Get access to expert knowledge for every aspect of your business so you can make informed and technical decisions on-the-go. Simplify your journey with insights and expertise that only a CFO can bring to the table.



Taxation

Engage with expert advisors who can guide you through all the challenges and requirements of compliance with taxation laws locally and internationally.



Risk Advisory & Standard Operating Procedures

Establish and maintain SOPs for financial and operational processes to standardize business practices and minimize risks and inefficiencies.



Business Strategy/ Startup Advisory

Engage with professionals who can help you build and follow through with effective business strategies that will take your business to the next level.

MANAGING TEAM



OWAIS QURNI (ACA)

Partner - Business Consulting & Advisory Services

Owais is a chartered accountant from EY with 8+ years of experience. He has firsthand experience of working with startup companies and has led the development and transformation of finance departments from manual bookkeeping to the implementation of high-end ERPs.

Expertise:

- Bookkeeping/Process Outsourcing
- Business Process Improvement
- Audit & Due Diligence
- Risk Advisory

Sectors served:

- Manufacturing
- Automotive
- Banking
- FMCGs
- NGOs



HAMZA FARUQUI (ACA)

Partner - Assurance & Analytics

Hamza is a chartered accountant from PwC with 6+ years of experience. He has audit experience from both sides and has led engagement teams and coordinated corporate audits with EY & PwC. He has also serviced startups in working capital management, financial modelling, forecasting and performance improvement.

Expertise:

- Audit & Assurance
- Financial Planning & Analysis
- Accounting & Financial Reporting
- Bookkeeping/Process Outsourcing

Sectors served:

- Power
- Agriculture
- Manufacturing
- Automotive
- Cement

Clients served by our core team

























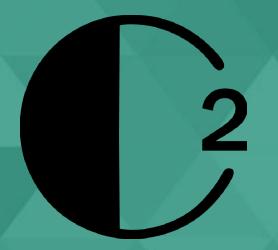












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